



“The secret to success is consistency of action, focus and commitment.”  
**Mags Boland Murphy**  
 CEO, Bofin Consultancy”

## Have you registered yet?

**DON'T MISS OUT!**



### Free Online BUSINESS SMART WEBINAR



Helping SME's Engage with their Ideal Clients Consistently

HOW TO GROW YOUR BUSINESS.....

Top Tips on how to grow your business sustainably for continued success.

Wednesday **10th July, 2024**  
 1.00PM - 2.00PM IST

**REGISTER NOW**  
[bofinconsultancy.com/events](https://bofinconsultancy.com/events)



**Mags Boland Murphy**

CEO - Master Practitioner in revenue & profit business strategy.  
 Award winning business mentor.

## 12 Questions to ask yourself at the halfway mark of 2024

- How are my **finances**?
- How is my **cashflow projection**?
- Does my **sales & marketing strategy** need to change?
- What are my **competitors** up to?
- What is the **customer feedback**?
- What areas can **improve**?
- Are there **changes in my industry** that can impact my business?
- Do **my people** need **support and training**, are they ok?
- How can I **innovate my service or product**?
- What can I do now to **increase revenue**?
- Can I find any **networking opportunities**?
- Do I need to change any of my **service providers**?

We are delighted to see so many of our clients introducing new product ranges and service offerings.

So much positive progress, innovation opportunities, process changes, lean processes, leadership development and empowerment is happening.

There are always challenges for businesses but it is great to see businesses engaging in the positive stuff!

**Book an Appointment**

**Enquire now about Keynote Speaking**

## Valuable Links for Business

|                                    |                              |
|------------------------------------|------------------------------|
| <br><b>Local Enterprise Office</b> | <br><b>ISME</b>              |
| <br><b>Microfinance Ireland</b>    | <br><b>SEAI</b>              |
| <br><b>Enterprise Ireland</b>      | <br><b>InterTradeIreland</b> |

**The Local Enterprise Showcase**  
 19th to 21st January 2025  
 Apply Now through your **Local Enterprise Office**

The Talbot Collection

Best Workplaces in Hospitality

**Congratulations to the Talbot Collection Team on their Best Workplaces in Hospitality Award**

We are here to help your business professionally and proactively at all times.  
 Our passion, focus, commitment is always to support in a culture of trust, innovation and to have some fun along the way.