



THE CHRISTMAS EDITION

DECEMBER 2024



BOFIN CONSULTANCY

Empowering Business Success Since 2010

THANK YOU FOR ANOTHER SUCCESSFUL YEAR!

Thank you to our dedicated clients for putting your trust in us to support you through your challenges and triumphs this year.

We love to see success happen. Watching our clients and their team(s) achieve the small and big wins this past year has been inspirational and a privilege.

Our year has been filled with change management, executive business mentoring, challenge address, leadership development and strategic planning.

We have observed huge personal and professional growth, process improvements as well as better planning, overall business growth and resilience throughout the year in clients and in their businesses.

Thank you also to our trusted suppliers of service who supported us throughout 2024.

LET'S CLOSE STRONG! - THE FINAL FURLONG 2024

What do you want to achieve in 2025?

Sounds like a very general question doesn't it?

Well, the answers need to be very specific.

Remember, it is not just the revenue numbers that need to be considered as we close the door on one year and open the door to a new one.

Best wishes for the season ahead from

Mags Boland Murphy & the Team at Bofin Consultancy.



“The secret to success is consistency of action, focus and commitment.”
Mags Boland Murphy”

CLIENT CASE STUDY CHANGE MANAGEMENT

Client Sector: Construction

Challenge: Growth stage with a requirement to map revenue, review structures and fine tune business processes.

The Results:

- They have built a **new revenue route of €40k + of monthly** consistent revenue.
- Smart structured team that are supported everyday.
- A **plan to progress consistently** in 2025.

EXECUTIVE BUSINESS MENTORING

Client Sector: Professional specialist services/crafters/retail/agri/hospitality/sports

Challenge: Clients who were dealing with specific challenges and growth blockages.

The Results:

- A specialist service provider who has packaged their service smartly to create **consistent cashflow**.
- Retail businesses who needed to balance the offline with the online presence for **engagement with their ideal clients**.
- **Sports professionals** who needed to make the transition **from sports to business**.

FAST FACTS

01

OUR MOST POPULAR PROGRAMMES 2024

Throughout 2024, our **Lead with Purpose @ Programme** and our **Business Time Live programme** were the most sought after of our programmes.

02

50+ PRIVATE SME CLIENTS SUPPORTED

Throughout 2024 we supported **over 50 private SME clients and 9 public business support entities** to overcome various challenges.

03

BEING SELF EMPLOYED SHOULDN'T BE A RISK

Mags Boland Murphy, Founder & Principal at **Bofin Consultancy**, brought her extensive expertise in business consultancy and advocacy for the self-employed to a recent report from AXA Ireland. Her insights provide a valuable perspective on the challenges and opportunities facing Ireland's self-employed community. **Reading link here** - enjoy!

04

BUSINESS TIME LIVE PODCAST WITH MAGS

Take a listen here to our podcast where Mags chats with a variety of guests discussing all things life, business, balance, the good, the not so good and the downright triumphant... plus all the bits in between.

05

PROFESSIONAL SPEAKER

If you need a professional speaker who delivers lasting positive impact, real take-aways, items to action immediately, qualified knowledge, and some fun then **click here** to book Mags for a speaking event in 2025.



Challenges worked on included **leadership, profit planning, business strategy, cashflow, packaging & pitch, personnel, marketing and communication**.

We exercised our "give back" initiative in 2024.



Helping businesses to raise revenue, raise awareness and raise presence for over 12 years.

